

# Information Exchange and Data Transformation (INFORMED) Initiative

## and the Role of Real World Evidence in Regulatory Science

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Disclosures: None

*The views in this presentation are my own and do not necessarily reflect the policies of FDA*

# significance

statistics making sense

## BIG DATA

SPECIAL ISSUE

### DATA AND THE CITY

WHO ARE YOUR FACEBOOK FRIENDS?

MEET THE DATA FAMILY  
THEIR EVERY MOVE RECORDED.

# POPULAR SCIENCE

THE FUTURE NOW

## THE CONTROL CENTERS

Using Data to Feed the World, Solve Cold Cases, Bottle Malware, Predict Our Fate >12

**OFFICER ALGORITHM**  
Can a Crime Be Prevented Before It Begins? >18

**NEW WAYS OF SEEING**  
A Gallery of Extraordinary Infographics >14

SPECIAL ISSUE

# DATA IS POWER

HOW INFORMATION IS DRIVING THE FUTURE

# The Economist

FEBRUARY 27th - MARCH 6th 2012

£6.00 (US \$9.50)

## The data deluge

AND HOW TO HANDLE IT: A 14-PAGE SPECIAL REPORT



Obama the warrior  
Misgoverning Argentina  
The economic shift from West to East  
Genetically modified crops blossom  
The right to eat cats and dogs

# Harvard Business Review

OCTOBER 2012

at the Big Idea  
The True Measures Of Success

an international business  
10 Rules for Managing Global Innovation  
Reading Wilson and Taylor, 2012

an leadership  
What Ever Happened To Accountability?  
Thomas H. D'Amico

# GETTING CONTROL OF BIG DATA



How vast, new streams of information are changing the art of management  
PAGE 58

# nature

4 September 2008 www.nature.com/nature £10 THE INTERNATIONAL WEEKLY JOURNAL OF SCIENCE

THE BITTER BIT  
Viral infections for viruses  
TROPICAL CYCLONES  
The strong get stronger  
BLACK HOLE PHYSICS  
A new window on the Galactic Centre



NATUREJOBS  
Minnesota musings

GOVERNMENT'S BUSINESS MAGAZINE

## Government Executive

MARCH/APRIL 2013

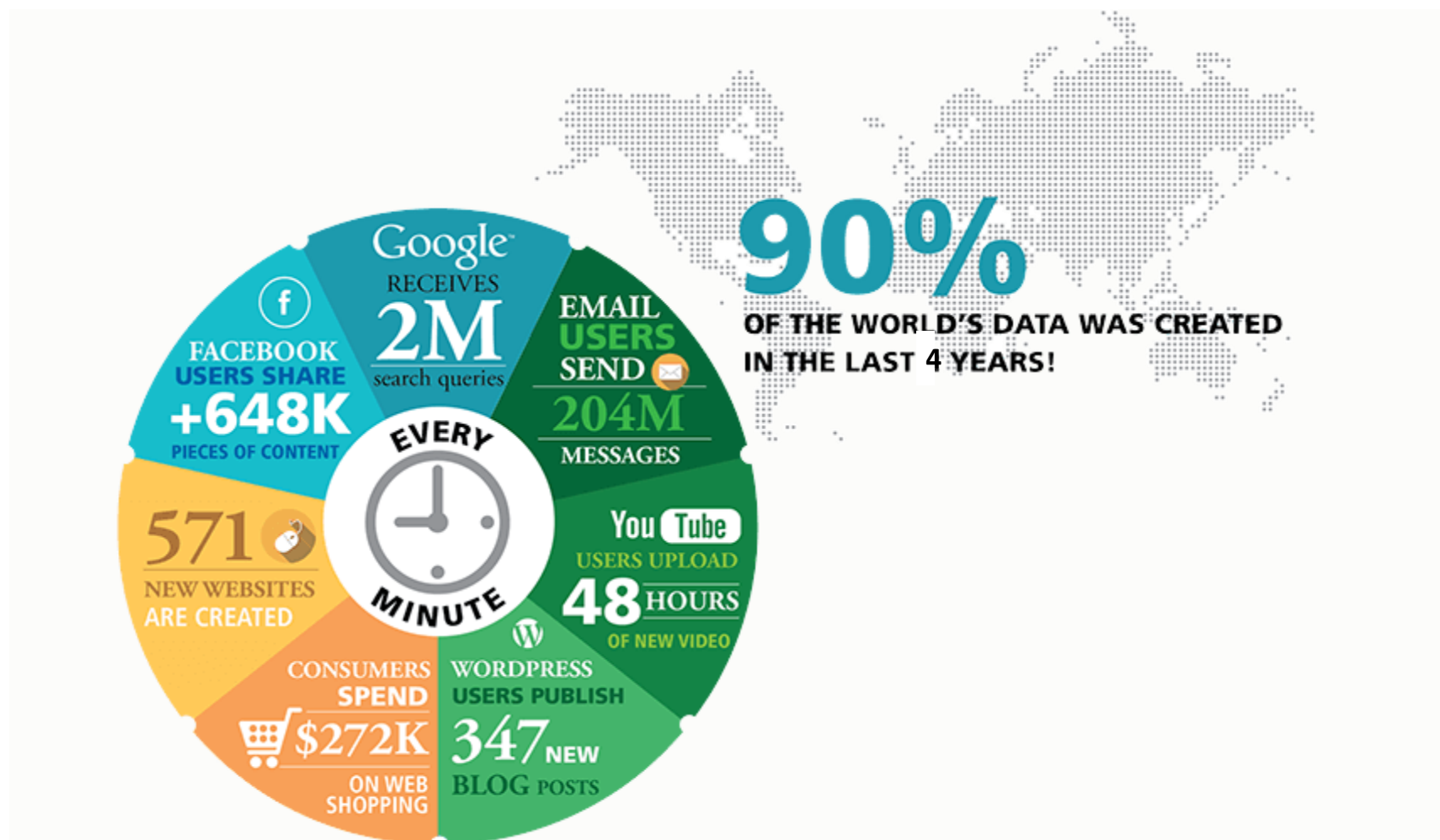
Does Government Ever Really Change?  
Page 34

Five Ways Women Get Ahead  
Page 12

## BIG DATA

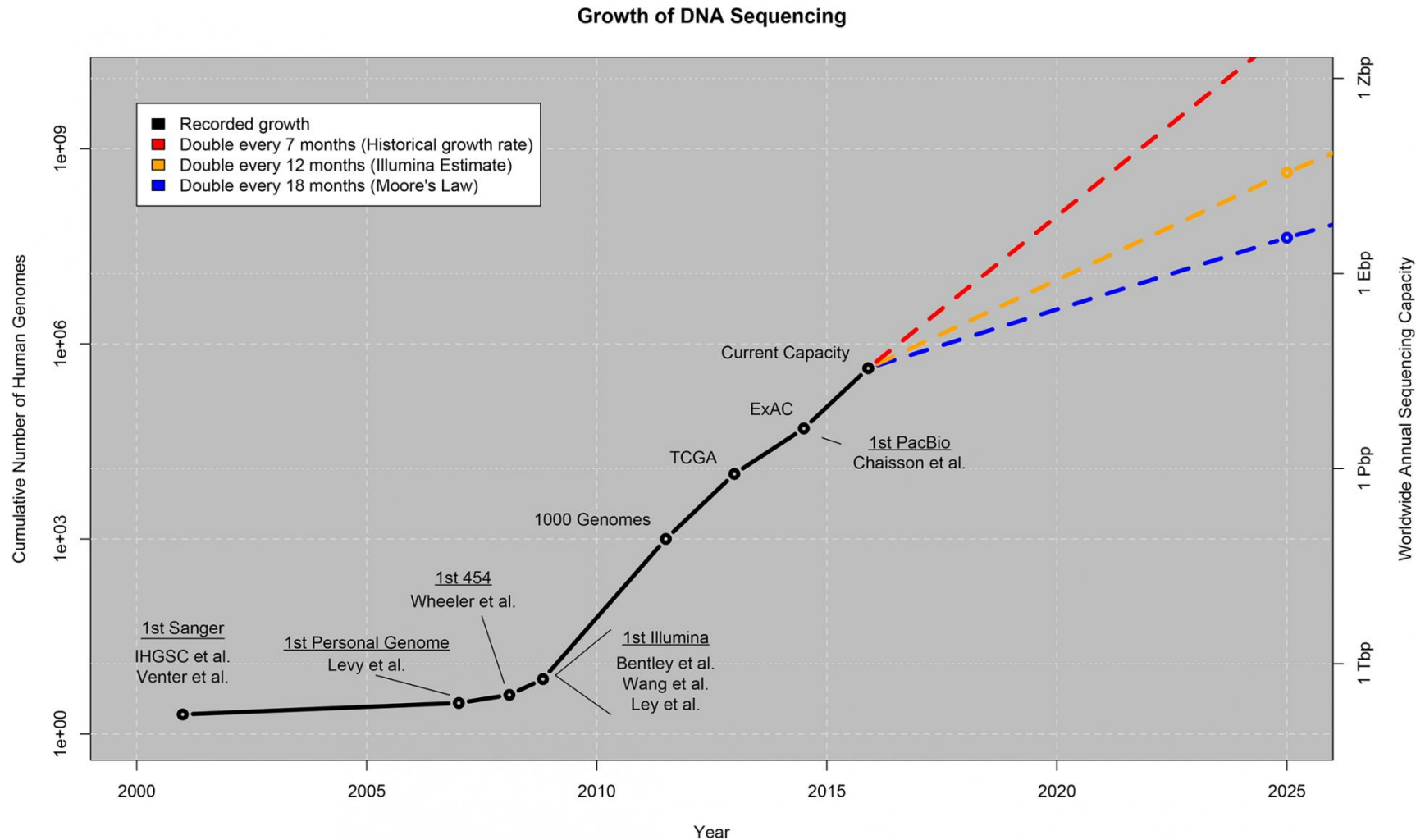
HOW IT'S MAKING AGENCIES SMARTER  
Page 20





About 3 quintillion bytes of data per day

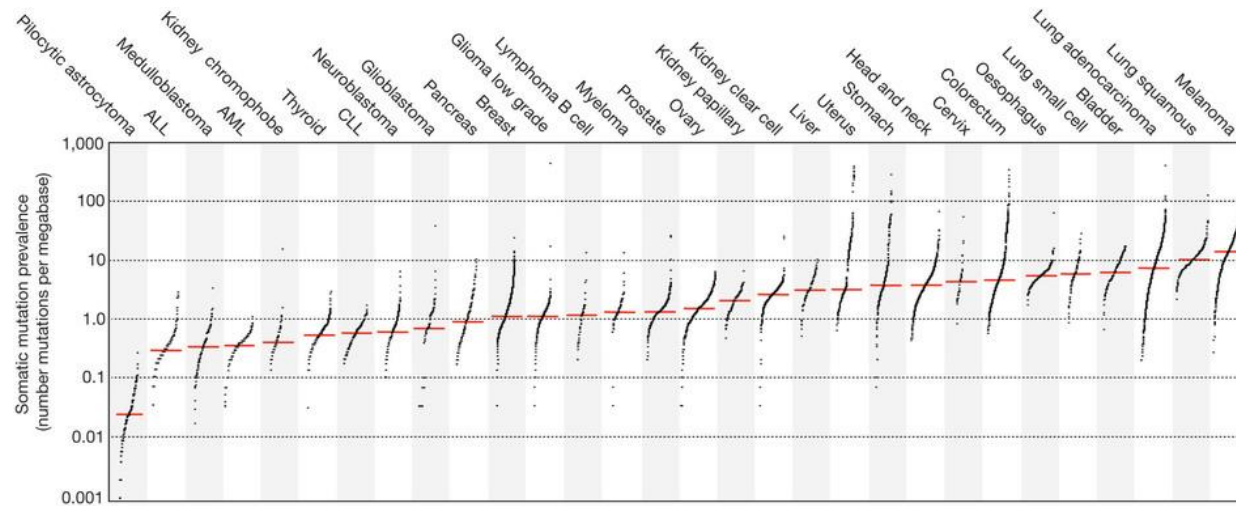
# Big data pipeline in biomedicine



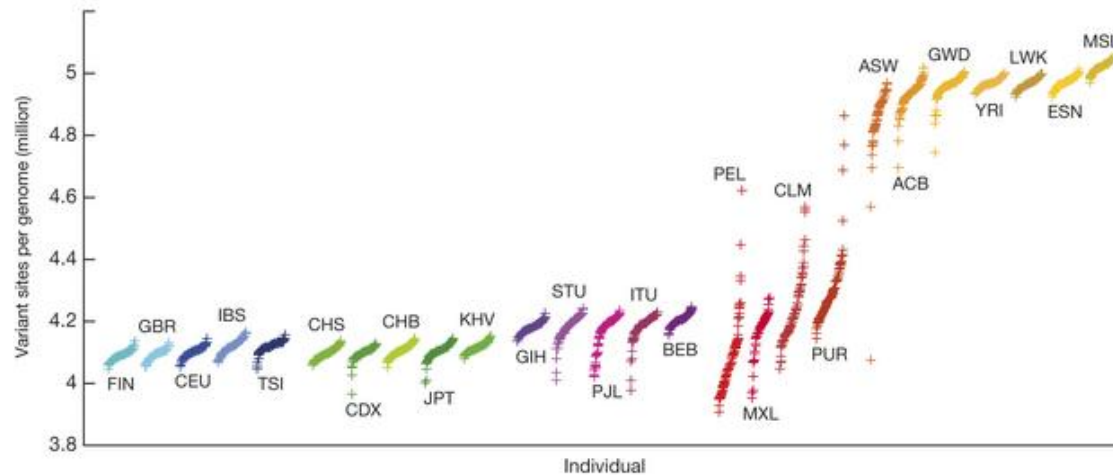


# Large amount of diversity

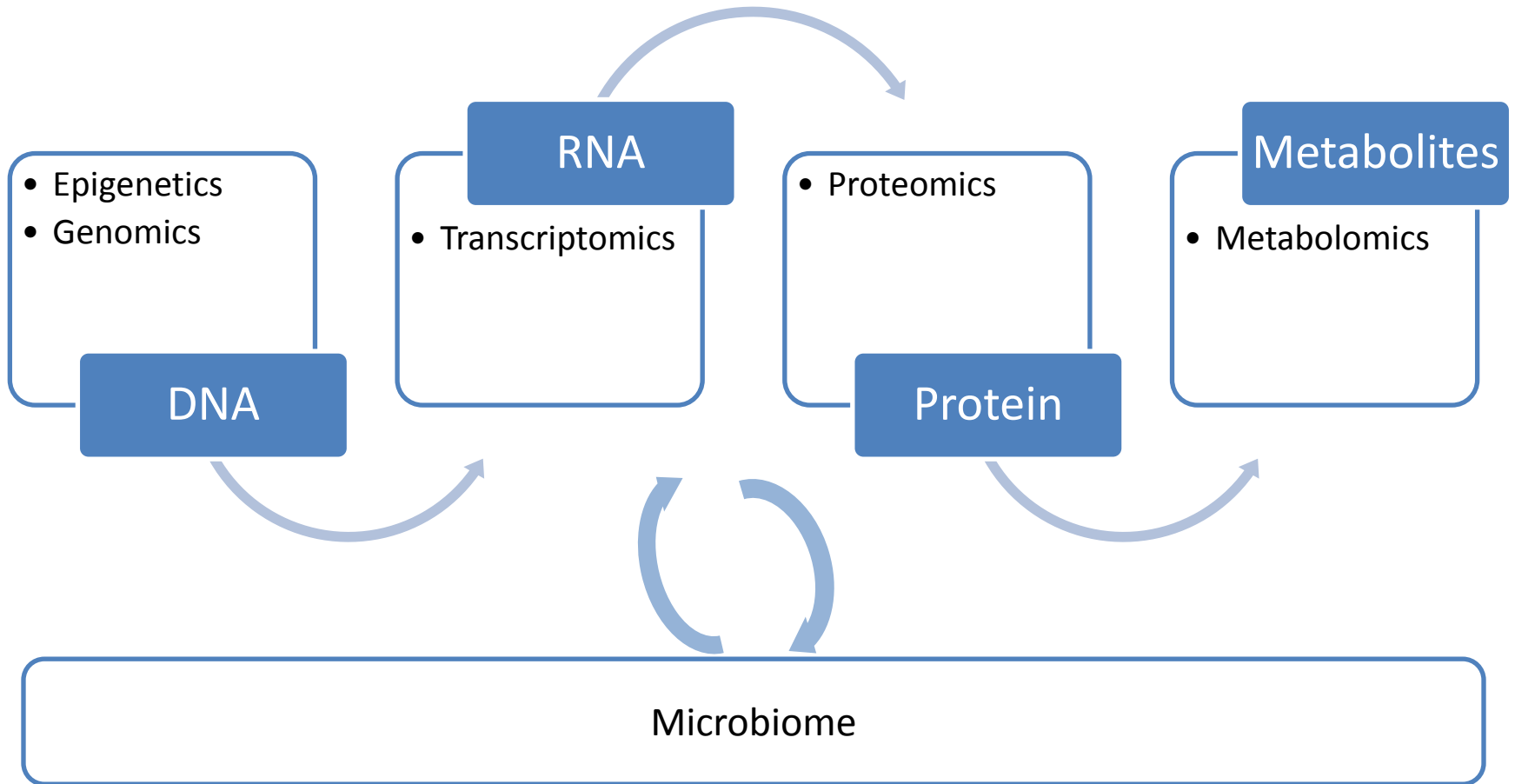
Tumor



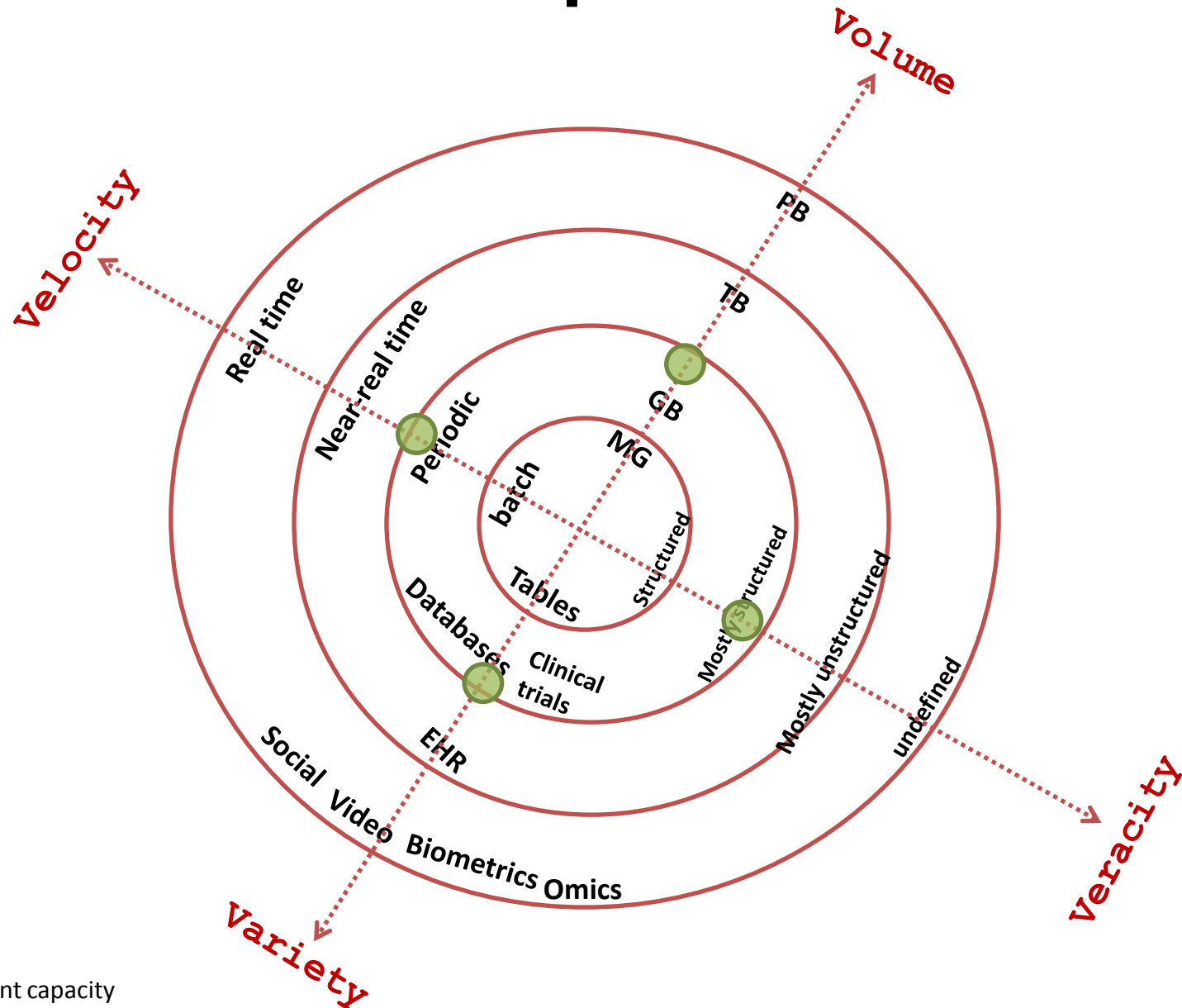
Individual



# Multomics

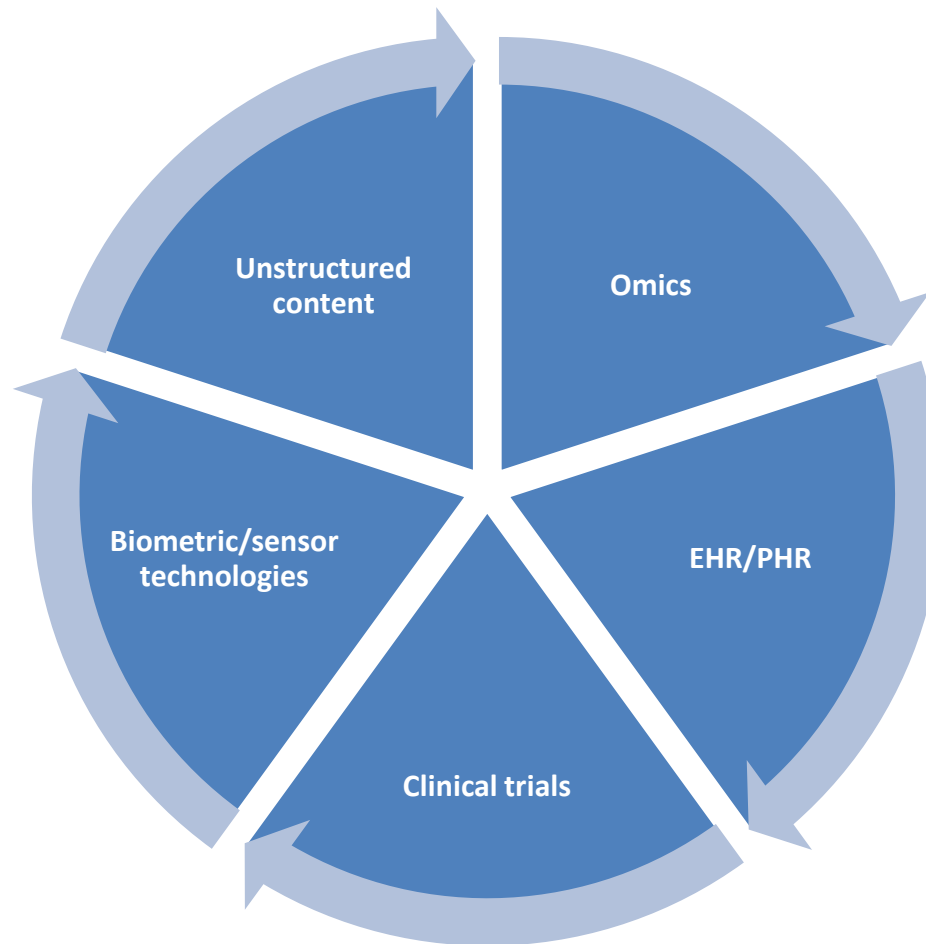


# The expanding universe of big data in the biomedical enterprise



● Current capacity (generalization)

# Must focus on breaking siloes





**Why?**

# We are nearing the limits of siloed approaches

## “Driver” mutations in non-small cell lung cancer (NSCLC):

	Adenocarcinoma	Squamous-cell carcinoma
EGFR	5-15%*	<5%†
ALK	5-15%	<5%
HER2	<5%	0
BRAF	<5%	0
KRAS	>15%	<5%
PIK3CA	<5%	<5%
AKT1	0	<5%
MAP2K1	<5%	0
MET	<5%	<5%

Pao W, et al. Lancet Oncol. 2011 Feb;12(2):175-80.

	Frequency
<b>Mutations</b>	
KRAS	32.2%
EGFR	11.3%
NF1	8.3%
BRAF	7.0%
MET exon 14 skipping	4.3%
RIT1	2.2%
ERBB2	1.7%
HRAS, NRAS, MAP2K1	1.7%
<b>Translocations</b>	
ROS1	1.7%
ALK	1.3%
RET	0.9%
<b>Amplifications</b>	
MET	2.2%
ERBB2	0.9%

Devarakonda S, et al. Lancet Oncol. 2015 Jul;16(7):e342-51.

# NSCLC: 2016

<b>Gene</b>	<b>Alteration</b>	<b>Frequency in NSCLC</b>
AKT1	Mutation	1%
ALK	Rearrangement	3–7%
BRAF	Mutation	1–3%
DDR2	Mutation	~4%
EGFR	Mutation	10–35%
FGFR1	Amplification	20%
HER2	Mutation	2–4%
KRAS	Mutation	15–25%
MEK1	Mutation	1%
MET	Amplification	2–4%
NRAS	Mutation	1%
PIK3CA	Mutation	1–3%
PTEN	Mutation	4–8%
RET	Rearrangement	1%
ROS1	Rearrangement	1%

# Siloed data → Big Data → Smart Data

## Reductionist

- One-gene one-drug
- Trials with strict eligibility criteria
- Leap of faith clinical development

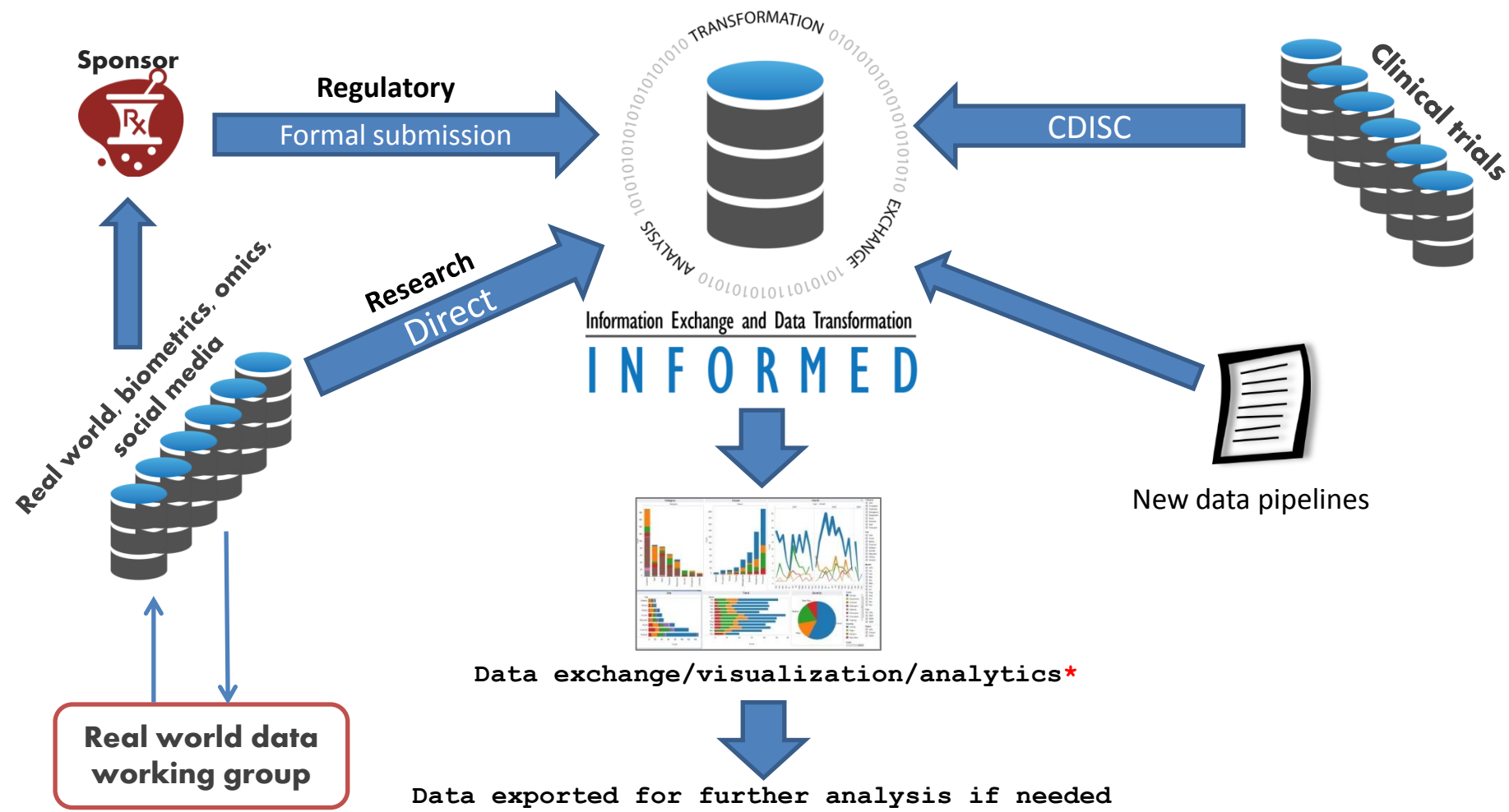


## Holistic

- Multiomics
- Pragmatic trials
- Systems biology, predictive analytics

# Information Exchange and Data Transformation (INFORMED)

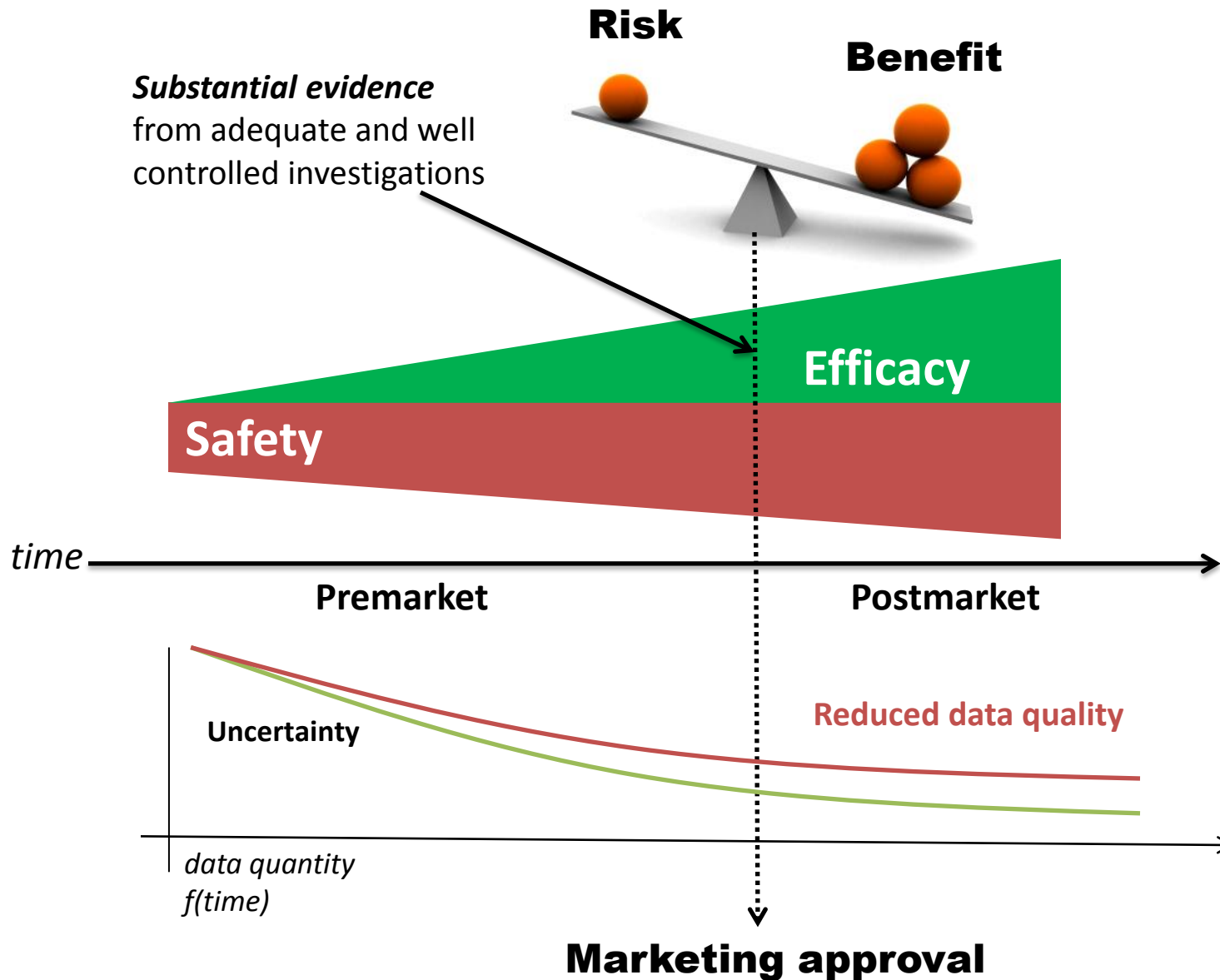
*A holistic approach to oncology regulatory science and big data analytics*



# Uncertainty management

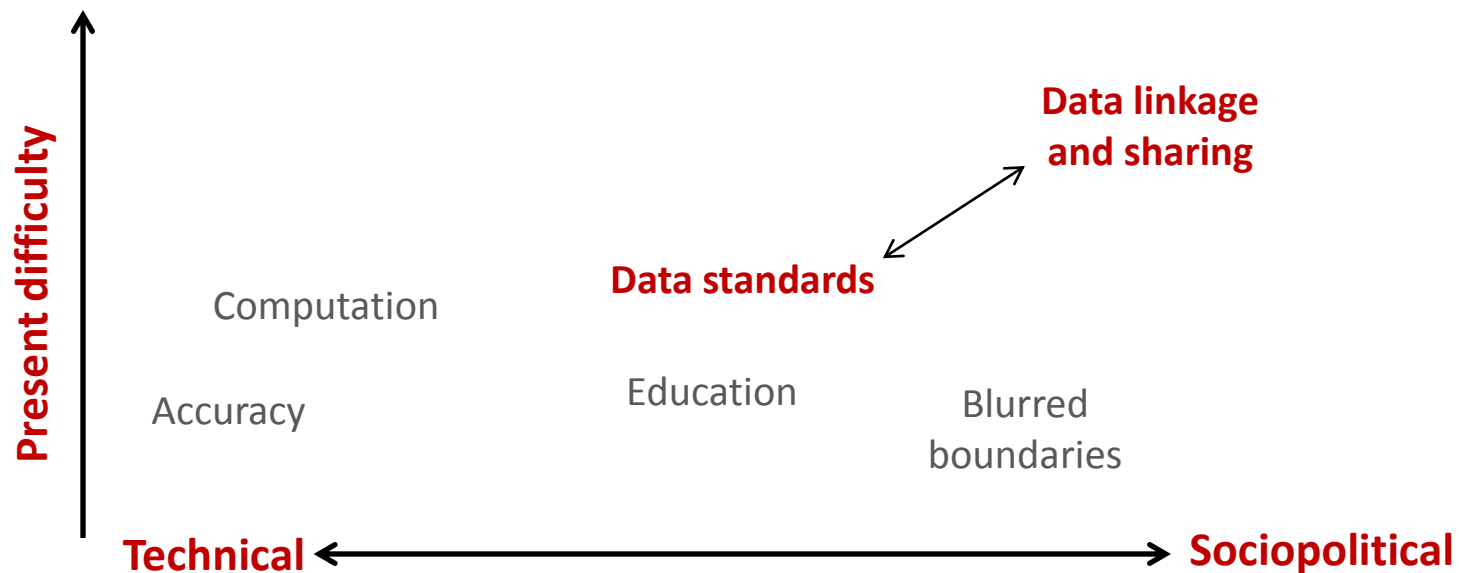
- Using novel pipelines of high quality data in regulatory decision making can reduce uncertainty
  - RWE
  - Patient reported
  - Biometrics (wearables, implantable, etc)





# Challenges

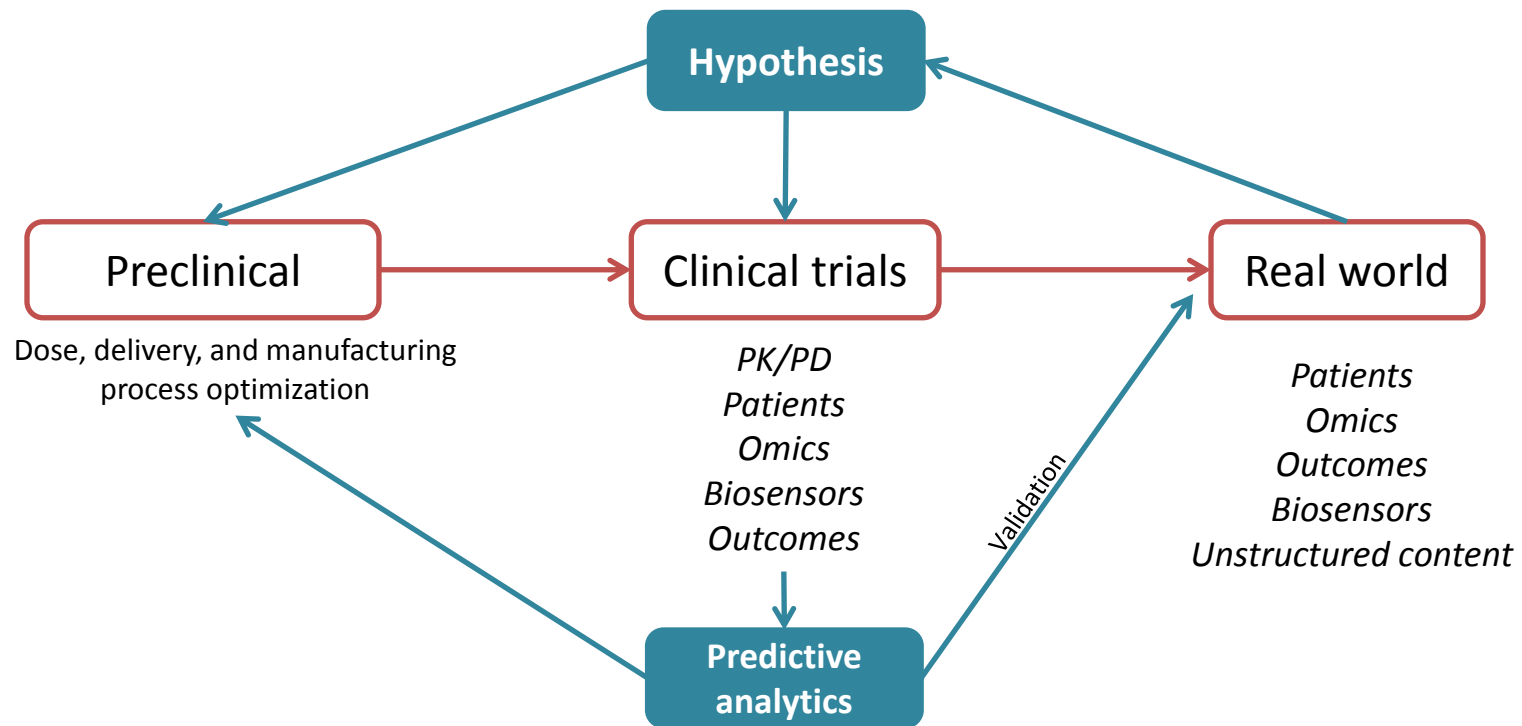
## More than just technology



# Avoid data standards proliferation



# Big picture: today



# Bigger picture: tomorrow

## The learning health system (IOM)

*A system where science, informatics, incentives, and culture are aligned for continuous improvement and innovation*

**Discovery as a product of the healthcare delivery experience**

